

# Discrepancy Theory and Randomized Controlled Trials

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INSTITUTE FOR  
FOUNDATIONS OF  
DATA SCIENCE

Computer Science  
Statistics & Data Science  
Mathematics

Harvard Oct '23

# BALANCING COVARIATES IN RANDOMIZED EXPERIMENTS USING THE GRAM-SCHMIDT WALK

BY CHRISTOPHER HARSHAW, FREDRIK SÄVJE,  
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## Randomized Controlled Trials (RCT)

Test medications, procedures or policies

Randomly assign subjects to drug or placebo

Want the two groups to be similar.

## Discrepancy Theory

Divide a group of things (vectors)  
into two similar groups.

More similar than random

# Outline

Introduction to Discrepancy Theory

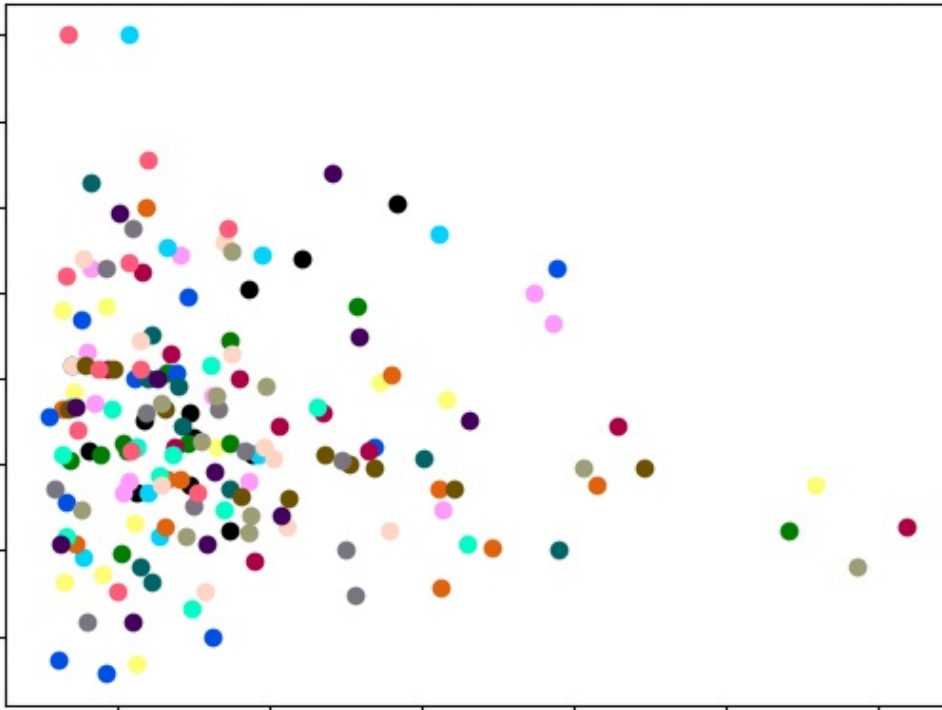
How to analyze RCTs  
probability & statistics

Discrepancy theory for RCTs



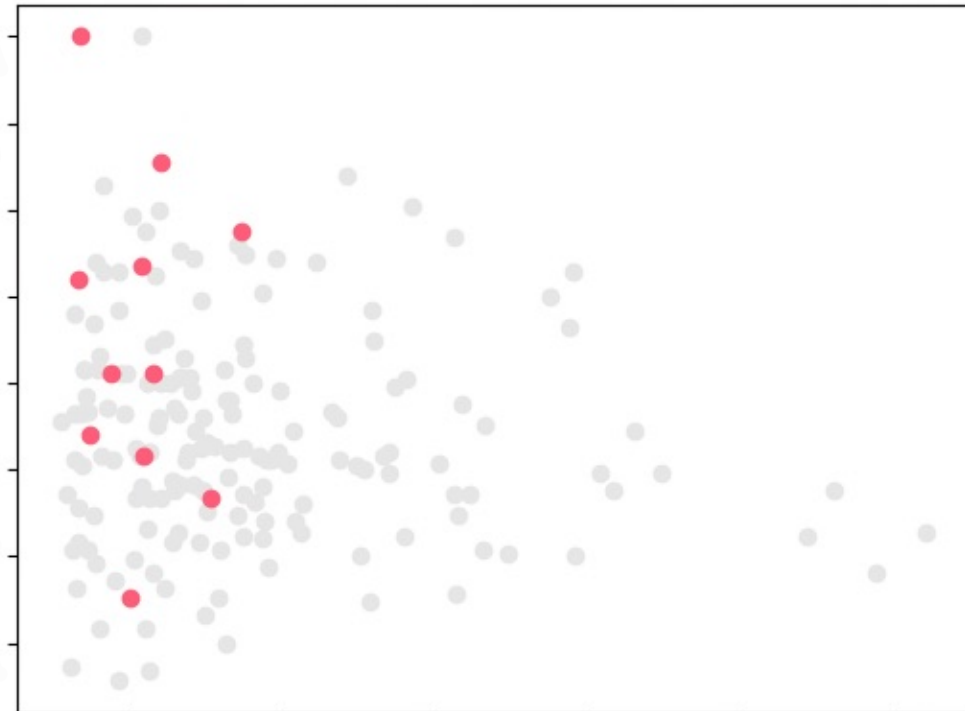
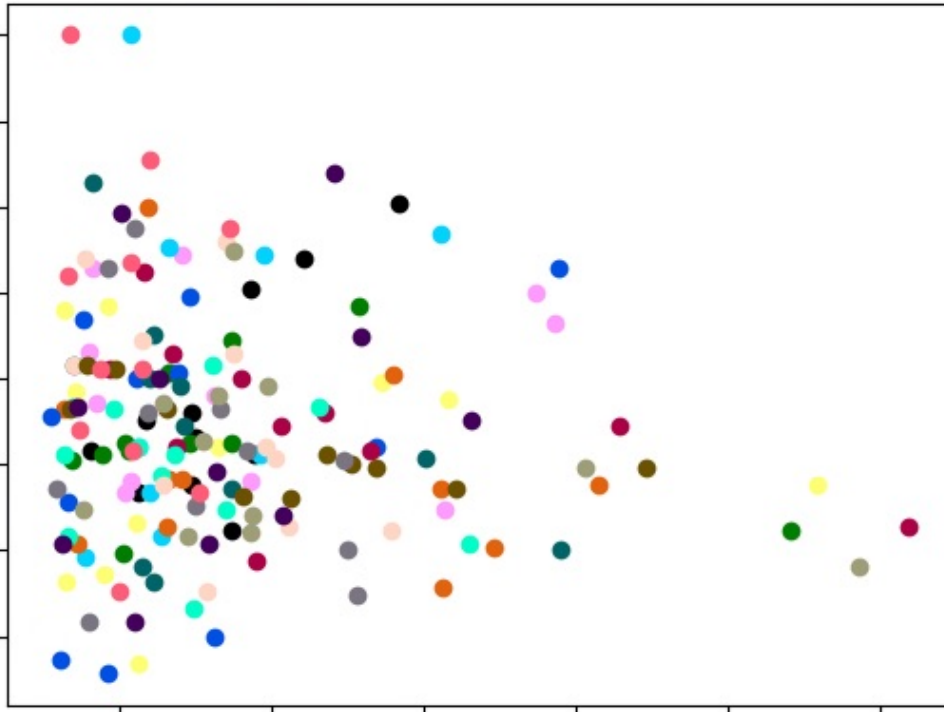
# Village-wide maternal health intervention

176 villages, 16 treatments, 11 villages per group



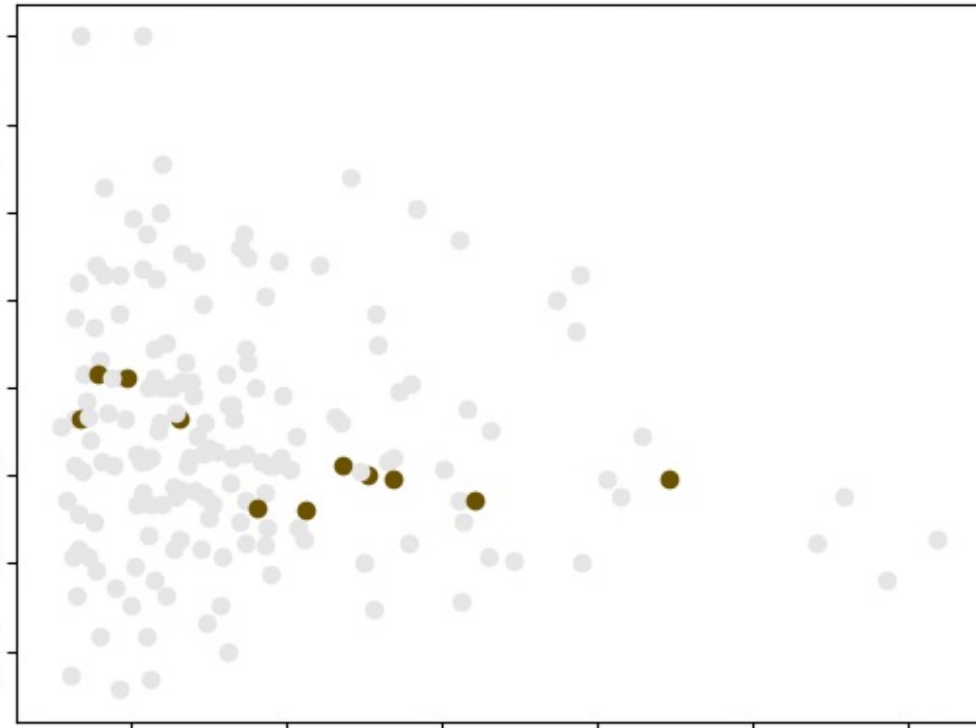
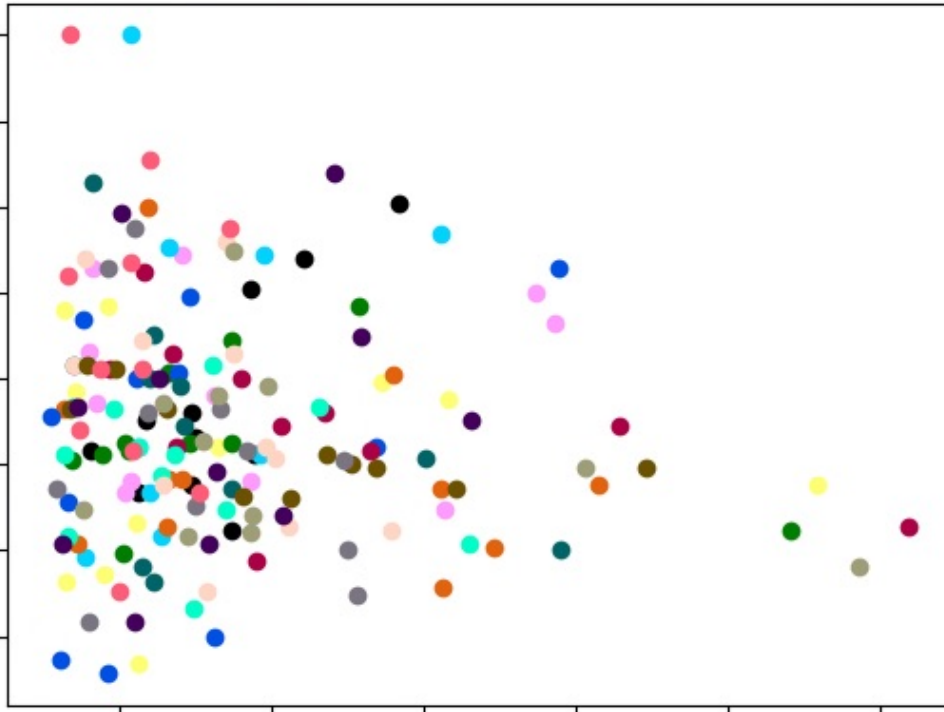
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# Village-wide maternal health intervention

176 villages, 16 treatments, 11 villages per group



Want to balance many covariates

Distance to hospital

Time to reach hospital when raining

Median income

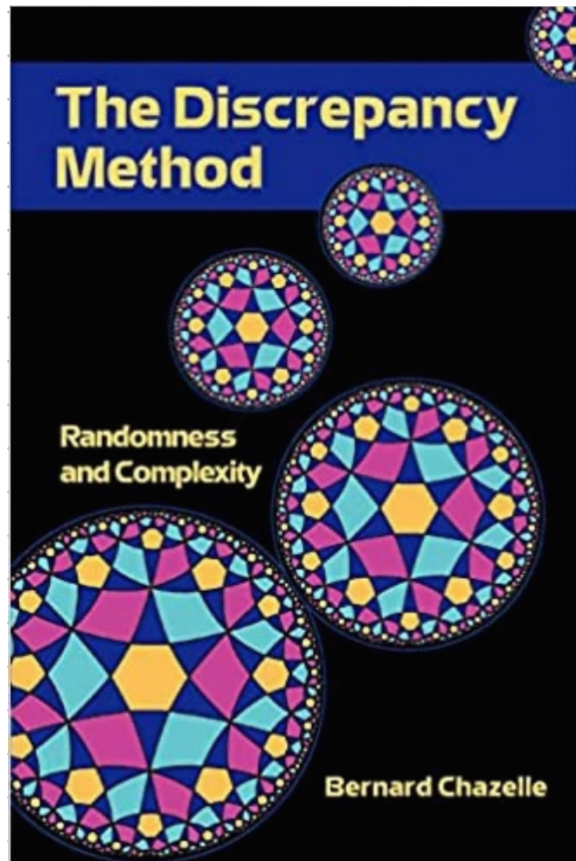
Average age

Altitude

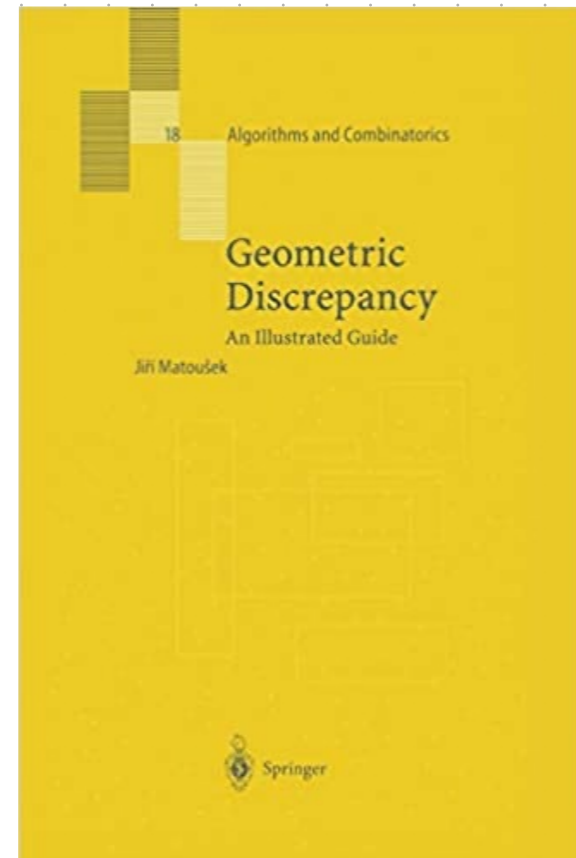
...

# Discrepancy Theory

Chazelle



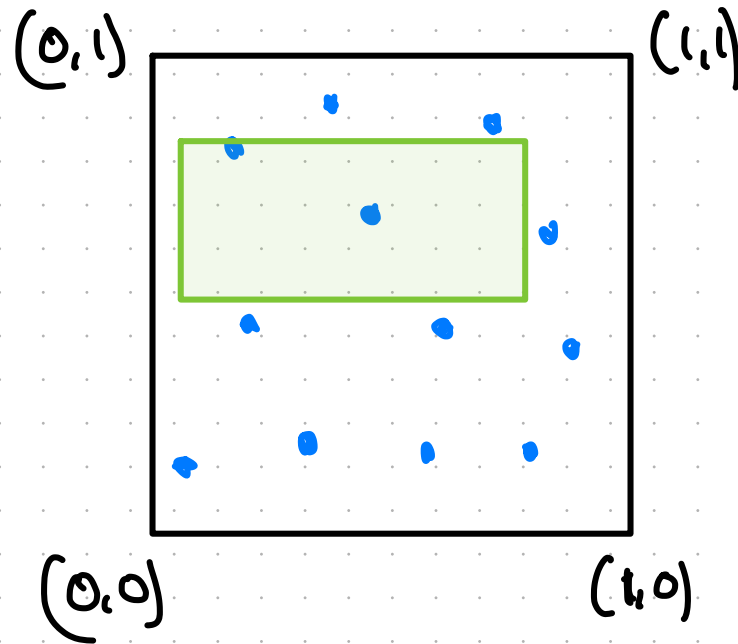
Matoušek



Courses by Aleksandar Nikolov  
Peng Zhang

# Discrepancy Theory:

Illustration by points and  
axis-parallel rectangles in  $[0,1]^2$

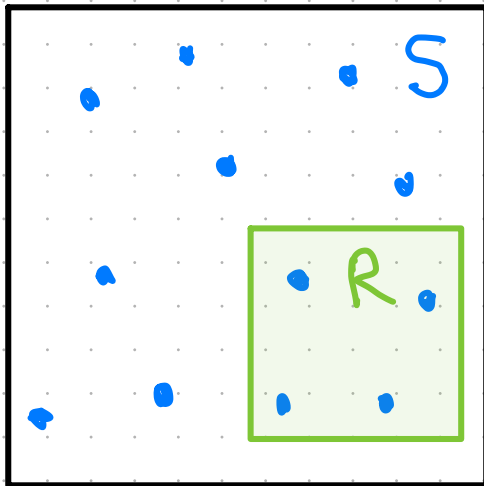


# Discrepancy Theory: axis-parallel rectangles

Problem: find  $S = \{x^1, \dots, x^n\} \subseteq [0, 1]^2$

so that for all rectangles  $R$ ,

$$\frac{|S \cap R|}{|S|} \approx \text{volume}(R)$$



How good can this approximation be?

$$\frac{|S \cap R|}{|S|} = \frac{4}{12} = \frac{1}{3}$$

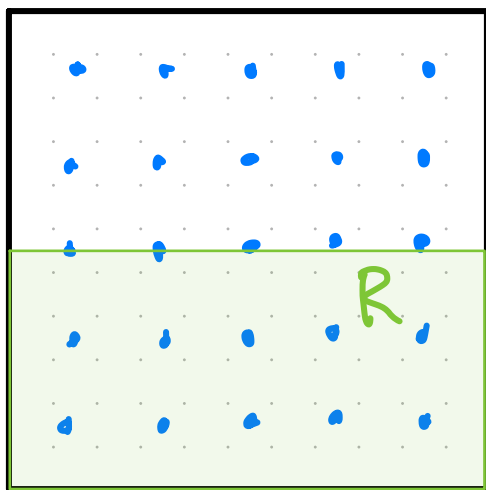


# Discrepancy Theory: axis-parallel rectangles

Given  $S = \{x^1, \dots, x^n\} \subseteq [0, 1]^2$  and rectangle  $R$

discrepancy is  $\left| \frac{|S \cap R|}{|S|} - \text{volume}(R) \right|$ .

Want small discrepancy for all  $R$



$S$  = grid points

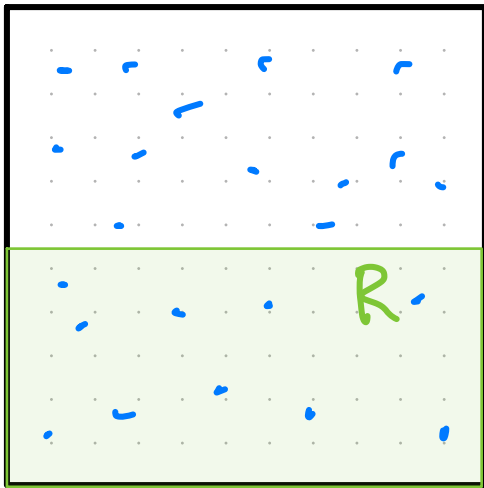
$\exists R$  with discrepancy  $\geq \frac{1}{2\sqrt{n}}$

# Discrepancy Theory: axis-parallel rectangles

Given  $S = \{x^1, \dots, x^n\} \subseteq [0, 1]^2$  and rectangle  $R$

discrepancy is  $\left| \frac{|S \cap R|}{|S|} - \text{volume}(R) \right|$ .

Want small discrepancy for all  $R$



$S$  = random points

$R = [0, 1] \times [0, 1/2]$

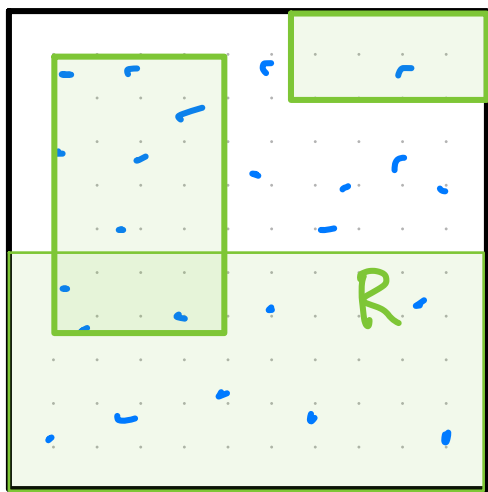
Expected discrepancy  $\approx \frac{1}{\sqrt{2\pi n}}$

# Discrepancy Theory: axis-parallel rectangles

Given  $n$ , find  $S = \{x^1, \dots, x^n\} \subseteq [0, 1]^2$  so that  $\forall R$

discrepancy  $\left| \frac{|S \cap R|}{|S|} - \text{volume}(R) \right|$  is small

Theorem (Van der Corput '35)



There exists  $S$  such that  
for all  $R$ ,

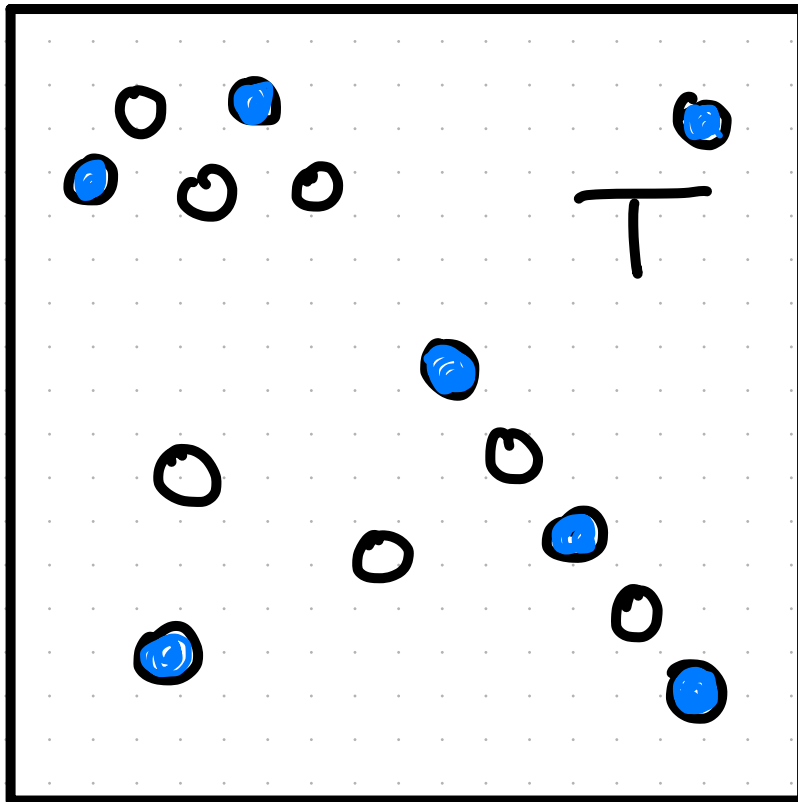
$$\text{discrepancy} \leq \frac{c \log n}{n},$$

for some constant  $c$ .

# A Partitioning Problem

Given  $T \in [0,1]^2$  and  $n$ , find  $S \subseteq T$ ,  $|S|=n$  s.t.

$$\forall R \quad \left| \frac{|S \cap R|}{|S|} - \frac{|T \cap R|}{|T|} \right| \text{ is small}$$



usually,

$$n = \frac{|T|}{2}$$

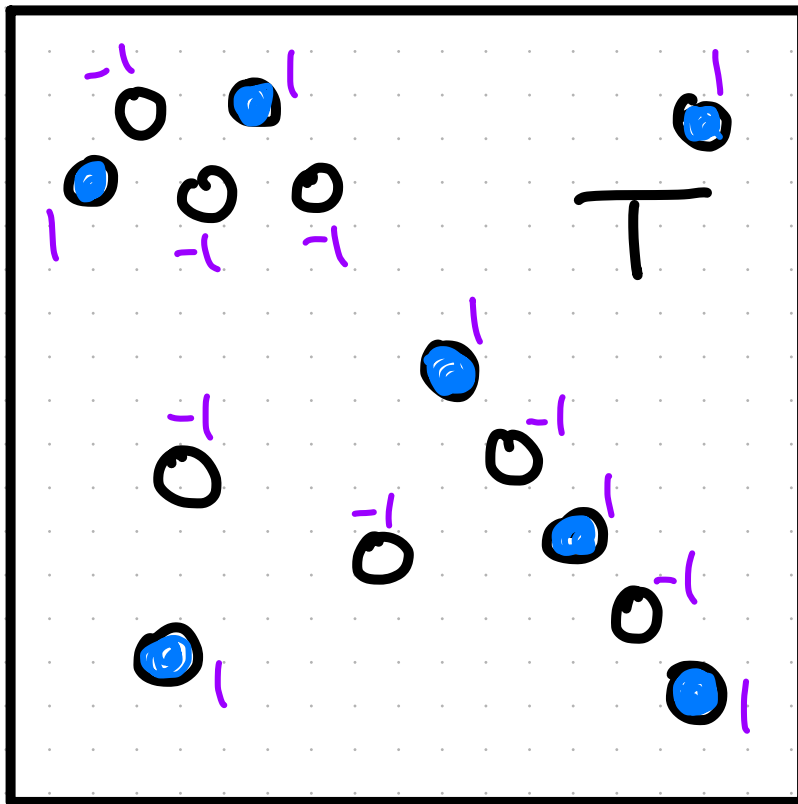
$S$  approximates  $T$   
and so does  $T-S$

# A Partitioning Problem

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$$\forall R \quad \left| \frac{|S \cap R|}{|S|} - \frac{|T \cap R|}{|T|} \right| \text{ is small}$$

Let  
 $z(j) = 1$  if  $j \in S$   
 $-1$  o.w.



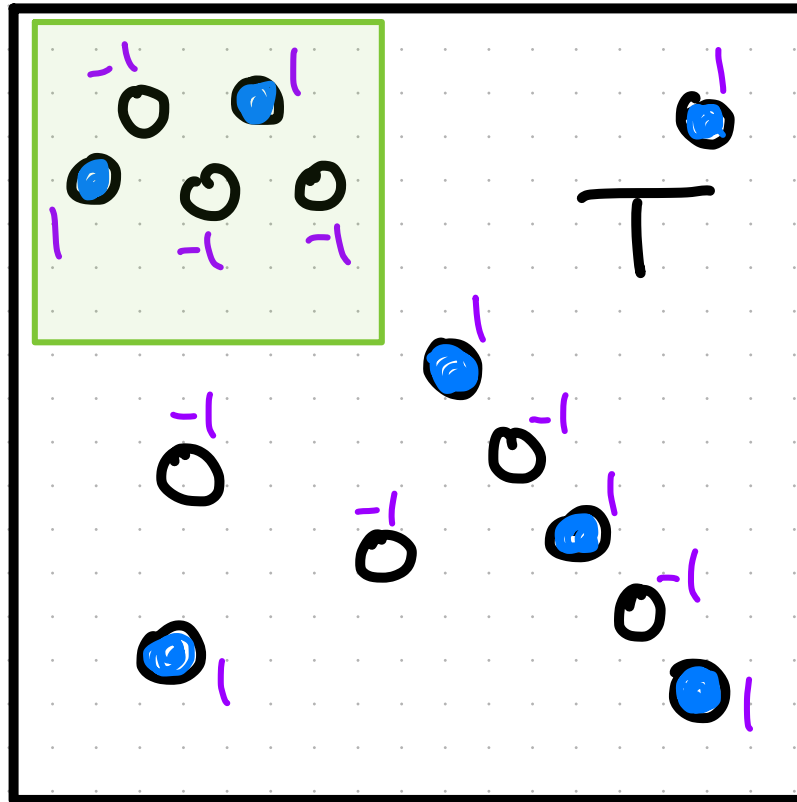
usually,  
$$n = \frac{|T|}{2}$$

$S$  approximates  $T$   
and so does  $T-S$

# A Partitioning Problem

Given  $T \subseteq [0,1]^2$  and  $n$ , find  $z: T \rightarrow \{\pm 1\}$  s.t.

$$\forall R \quad \left| \sum_{j \in R} z(j) \right| \text{ is small}$$



Each rectangle  
gives a subset  
of  $T$

# Discrepancy for Set Systems

Define  $[n] = \{1, \dots, n\}$

Given  $S_1 \subseteq [n], S_2 \subseteq [n], \dots, S_d \subseteq [n]$

Find  $z: [n] \rightarrow \{\pm 1\}$  s.t.

$$\forall i \left| \sum_{j \in S_i} z(j) \right| \text{ is small}$$

$$\text{Define } \text{disc}(z) = \max_i \left| \sum_{j \in S_i} z(j) \right|$$



# Discrepancy for Set Systems

Define  $[n] = \{1, \dots, n\}$

Given  $S_1 \subseteq [n], S_2 \subseteq [n], \dots, S_d \subseteq [n]$

Define  $\text{disc}(z) = \max_i \left| \sum_{j \in S_i} z(j) \right|$

For uniform random  $z$ ,

$$\Pr_z \left[ \text{disc}(z) \leq \sqrt{2n \ln(2n)} \right] > 0$$

# Discrepancy for Set Systems

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For uniform random  $z$ ,

$$\Pr_z \left[ \text{disc}(z) \leq \sqrt{2n \ln(2d)} \right] > 0$$

Spencer '85

$$\exists z \text{ s.t. } \text{disc}(z) \leq 6\sqrt{d} \quad \text{when } d \leq n$$

# Discrepancy for Set Systems $\rightarrow$ Vectors

Given  $S_1 \subseteq [n], S_2 \subseteq [n], \dots, S_d \subseteq [n]$

let  $X$  be the incidence matrix of the sets

$$X(i,j) = \begin{cases} 1 & \text{if } j \in S_i \\ 0 & \text{o.w.} \end{cases} \quad (Xz)(i) = \sum_{j \in S_i} z(j)$$

$$\text{disc}(z) = \max_i \left| \sum_{j \in S_i} z(j) \right| = \|Xz\|_\infty$$

$$\text{where } \|v\|_\infty \stackrel{\text{def}}{=} \max_j |v(j)|$$

$$\text{Let } X = \begin{pmatrix} \overset{1}{x_1} & \overset{1}{x_2} & \dots & \overset{1}{x_n} \\ 1 & 1 & \dots & 1 \end{pmatrix} \quad \text{so } Xz = \sum_j z(j) x_j$$

# Discrepancy for Vectors

Spencer '85

Given  $x_1 \in [-1, 1]^d, \dots, x_n \in [-1, 1]^d$ ,  $X = \begin{pmatrix} x_1 & x_2 & \dots & x_n \\ 1 & 1 & \dots & 1 \end{pmatrix}$

$$\exists z \in \{\pm 1\}^n \text{ s.t. } \|Xz\|_\infty \leq 6\sqrt{d}, \quad d \leq n$$

Was unknown if could find  $z$   
in polynomial time.

# Discrepancy for Vectors

Spencer '85

Given  $x_1 \in [-1, 1]^d, \dots, x_n \in [-1, 1]^d$ ,  $X = \begin{pmatrix} x_1 & x_2 & \dots & x_n \\ 1 & 1 & \dots & 1 \end{pmatrix}$

$\exists z \in \{\pm 1\}^n$  s.t.  $\|Xz\|_\infty \leq 6\sqrt{d}$

Bansal '10 Can find  $z$  in polynomial time.

Followed by many other algorithms  
for many discrepancy problems

We still do not know the right constant. Is it 2?

# Euclidean Discrepancy for Vectors

Bárány - Grinberg '81 + Beck - Fiala '81

Given  $x_1, \dots, x_n \in \mathbb{R}^d$ ,  $\|x_i\|_2 \leq 1$  for all  $i$

$$\exists z \in \{\pm 1\}^n \text{ s.t. } \left\| \sum_i z(i) x_i \right\|_2 = \|x_z\|_2 \leq \sqrt{d}$$

Cannot improve  $\sqrt{d}$  :  $x_1 = \begin{pmatrix} 1 \\ 0 \\ \vdots \\ 0 \end{pmatrix}$   $x_2 = \begin{pmatrix} 0 \\ 1 \\ 0 \\ \vdots \\ 0 \end{pmatrix}$   $x_d = \begin{pmatrix} 0 \\ 0 \\ \vdots \\ 1 \end{pmatrix}$

$$x_i = 0 \quad i > d$$

# Euclidean Discrepancy for Vectors

Bárány - Grinberg '81 + Beck - Fiala '81 (algorithmic)

Thm 1 Given  $x_1, \dots, x_n \in \mathbb{R}^d$ ,  $\|x_i\|_2 \leq 1$  for all  $i$

$$\exists z \in \{\pm 1\}^n \text{ s.t. } \|Xz\|_2 \leq \sqrt{d}$$

---

Charikar, Newman and Nikolov '11:

Is NP-hard to distinguish

$$\exists z \in \{\pm 1\}^n \text{ s.t. } Xz = \bar{0}$$

from

$$\forall z \in \{\pm 1\}^n \text{ s.t. } \|Xz\|_2 \geq c\sqrt{d}$$



# Banaszczyk's '98 Theorem

Generalizes Euclidean discrepancy

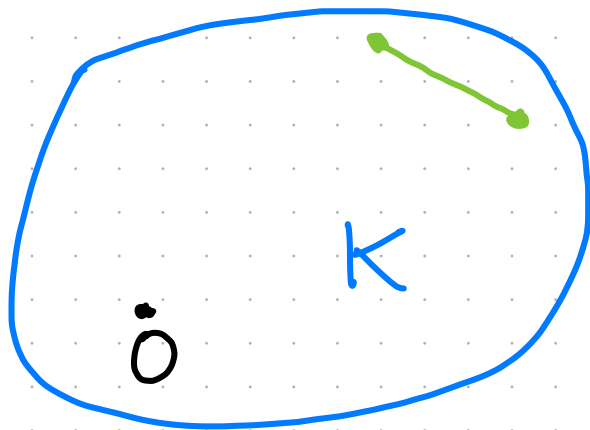
Given  $x_1, \dots, x_n \in \mathbb{R}^d$ ,  $\|x_i\|_2 \leq 1$  for all  $i$

Thm 1 says  $\exists z \in \{\pm 1\}^n$  s.t.  $\sum_i z(i) x_i \in B_{\sqrt{d}}(0)$

Banaszczyk:

For all convex  $K$  with Gaussian measure  $\geq \frac{1}{2}$

$\exists z \in \{\pm 1\}^n$  s.t.  $\sum_i z(i) x_i \in 5K$



# Banaszczyk's '98 Theorem

Generalizes Euclidean discrepancy

Given  $x_1, \dots, x_n \in \mathbb{R}^d$ ,  $\|x_i\|_2 \leq 1$  for all  $i$

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For all convex  $K$  with Gaussian measure  $\geq \frac{1}{2}$

$\exists z \in \{\pm 1\}^n$  s.t.  $\sum_i z(i) x_i \in 5K$

$$\text{Gaussian measure} = \Pr_{x \leftarrow \mathcal{N}(0, I_d)} [x \in K] = \frac{1}{(2\pi)^{d/2}} \int_{x \in K} e^{-\frac{1}{2}\|x\|_2^2} dx$$

# Banaszczyk's '98 Theorem

Given  $x_1, \dots, x_n \in \mathbb{R}^d$ ,  $\|x_i\|_2 \leq 1$  for all  $i$

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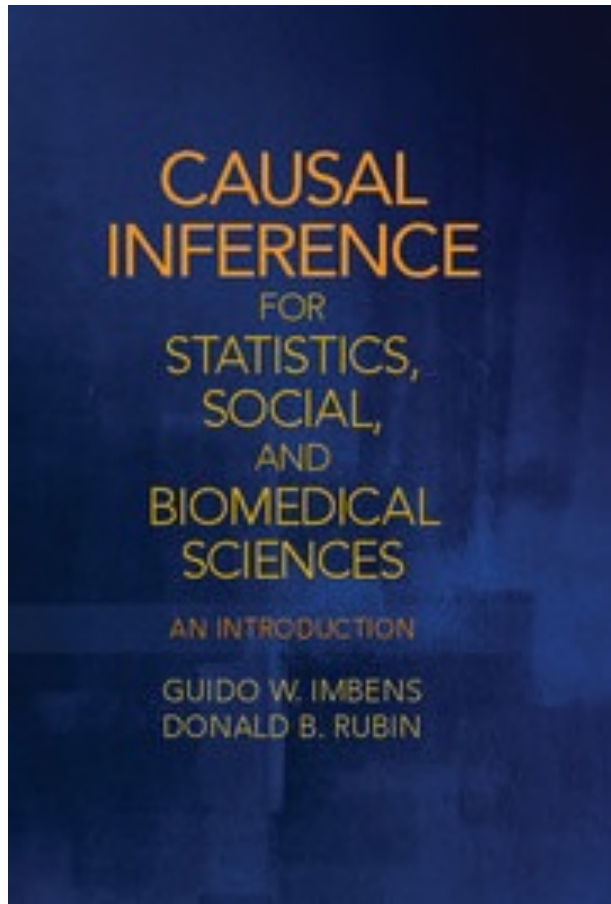
$\exists z \in \{\pm 1\}^n$  s.t.  $\sum_i z(i) x_i \in 5K$

Efficient algorithm, Gram-Schmidt Walk

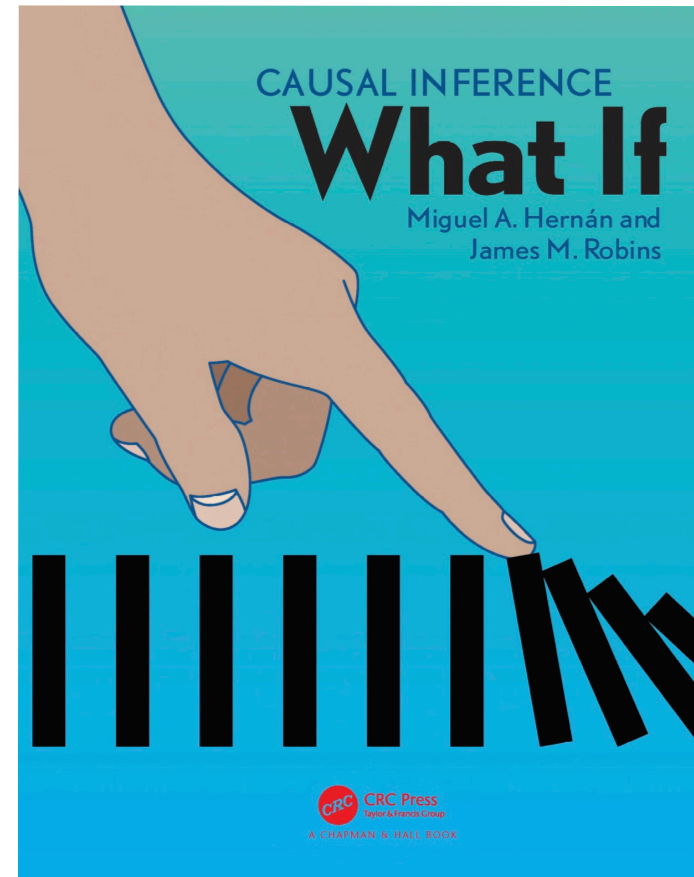
by Dadush, Garg, Lovett, Nikolov '16 +

Bansal, Dadush, Garg, Lovett '19

# Randomized Controlled Trials



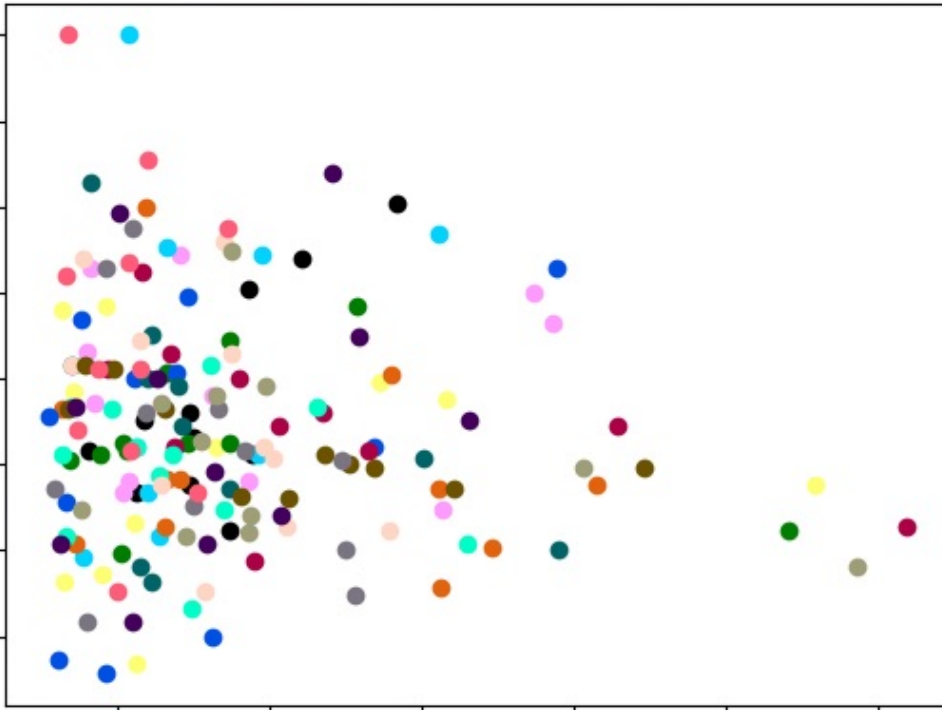
Imbens &  
Rubin



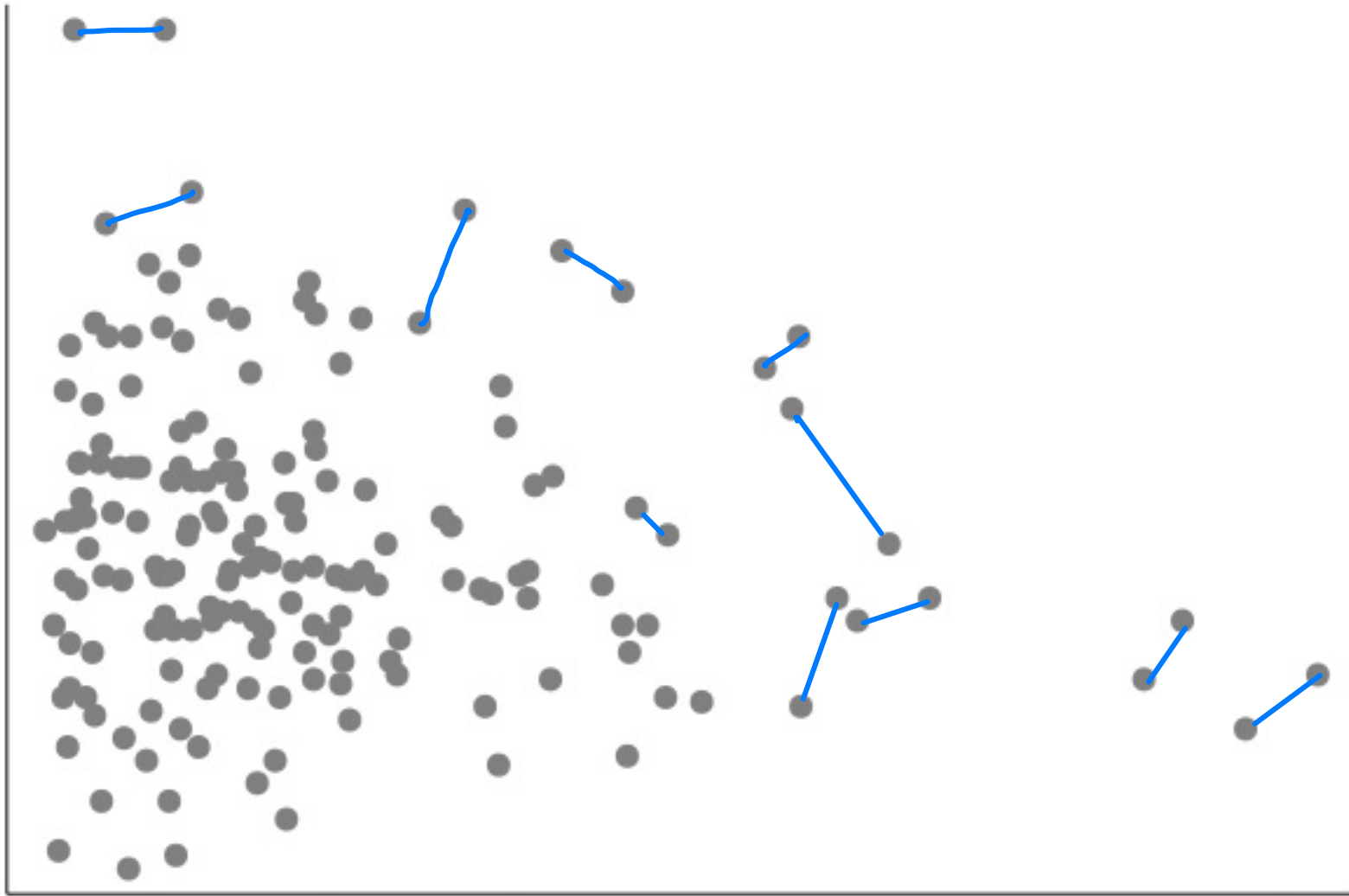
Hernán &  
Robins

# Village-wide maternal health intervention

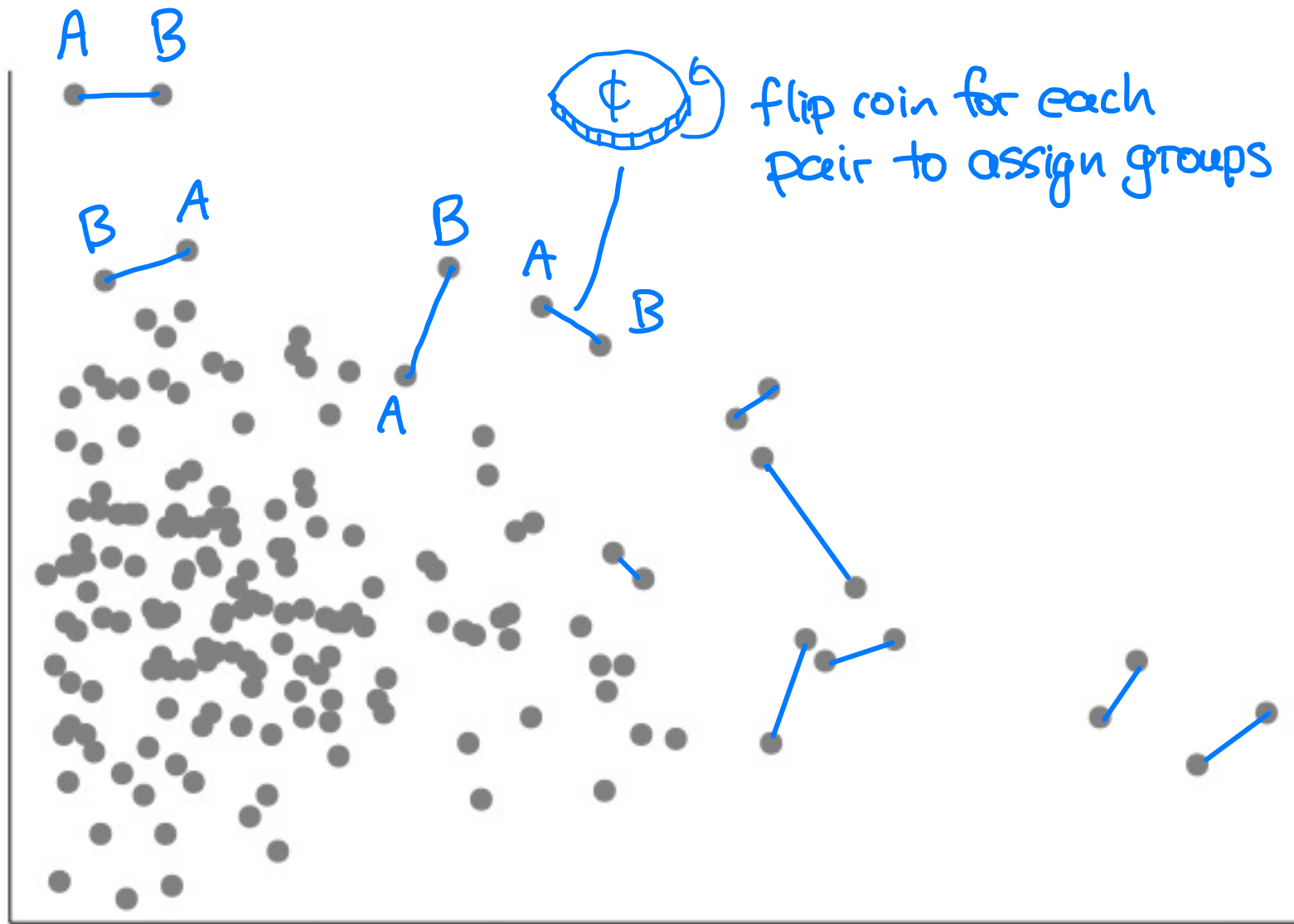
176 villages, 16 treatments, 11 villages per group



# Matching for two groups



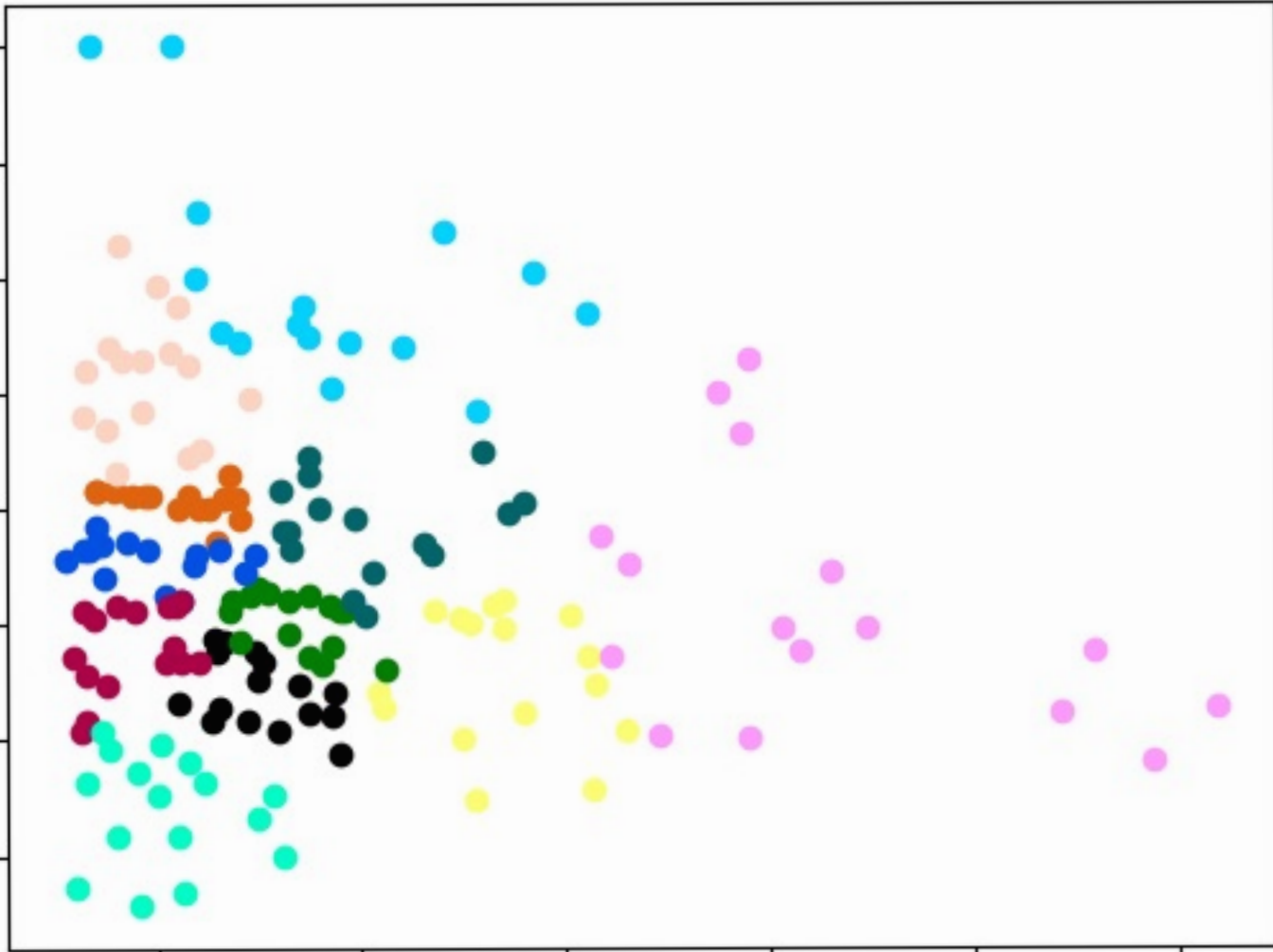
# Matching for two groups





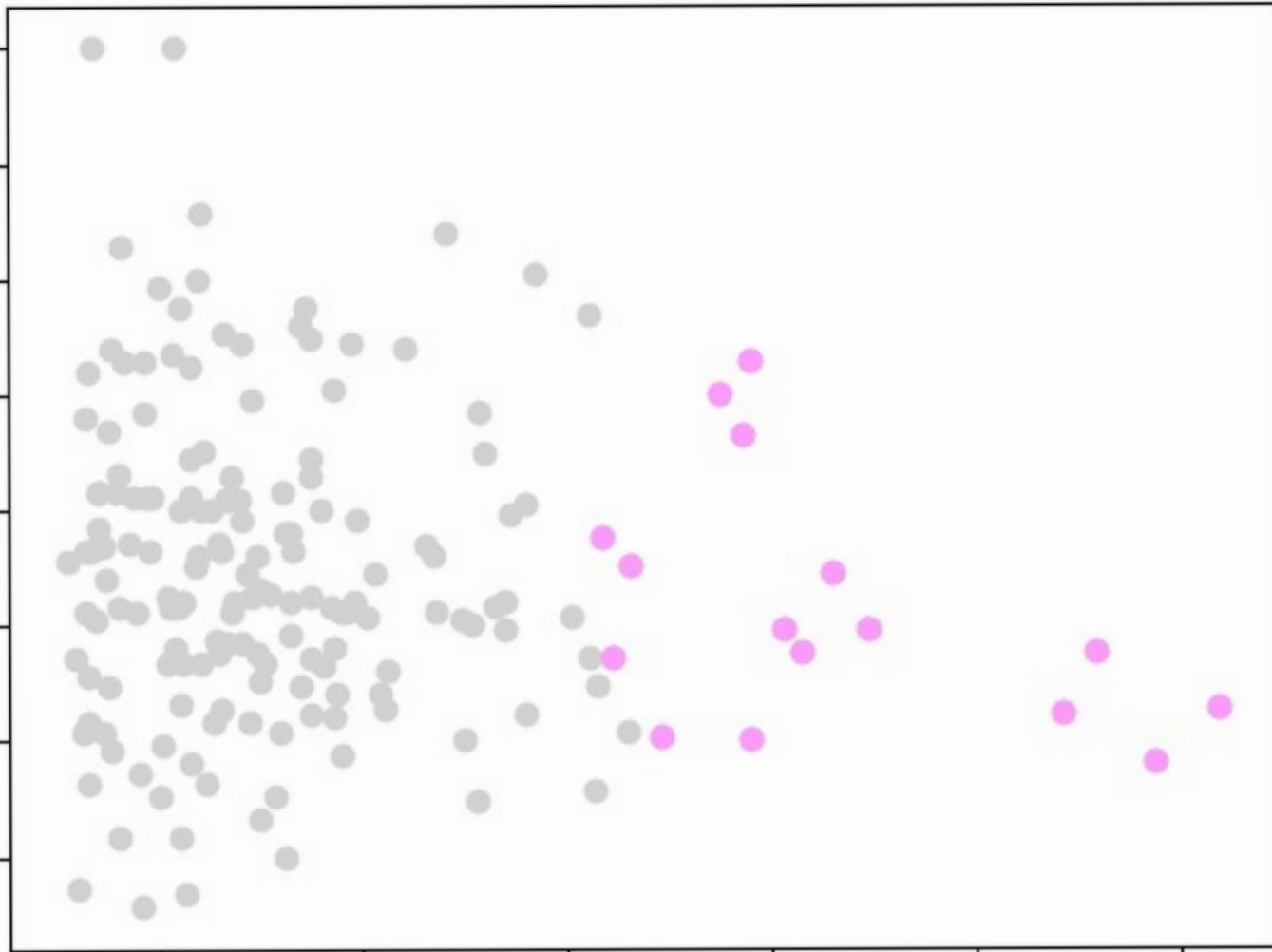
# Blocking for many treatment groups

Create 11 clusters of 16 villages each



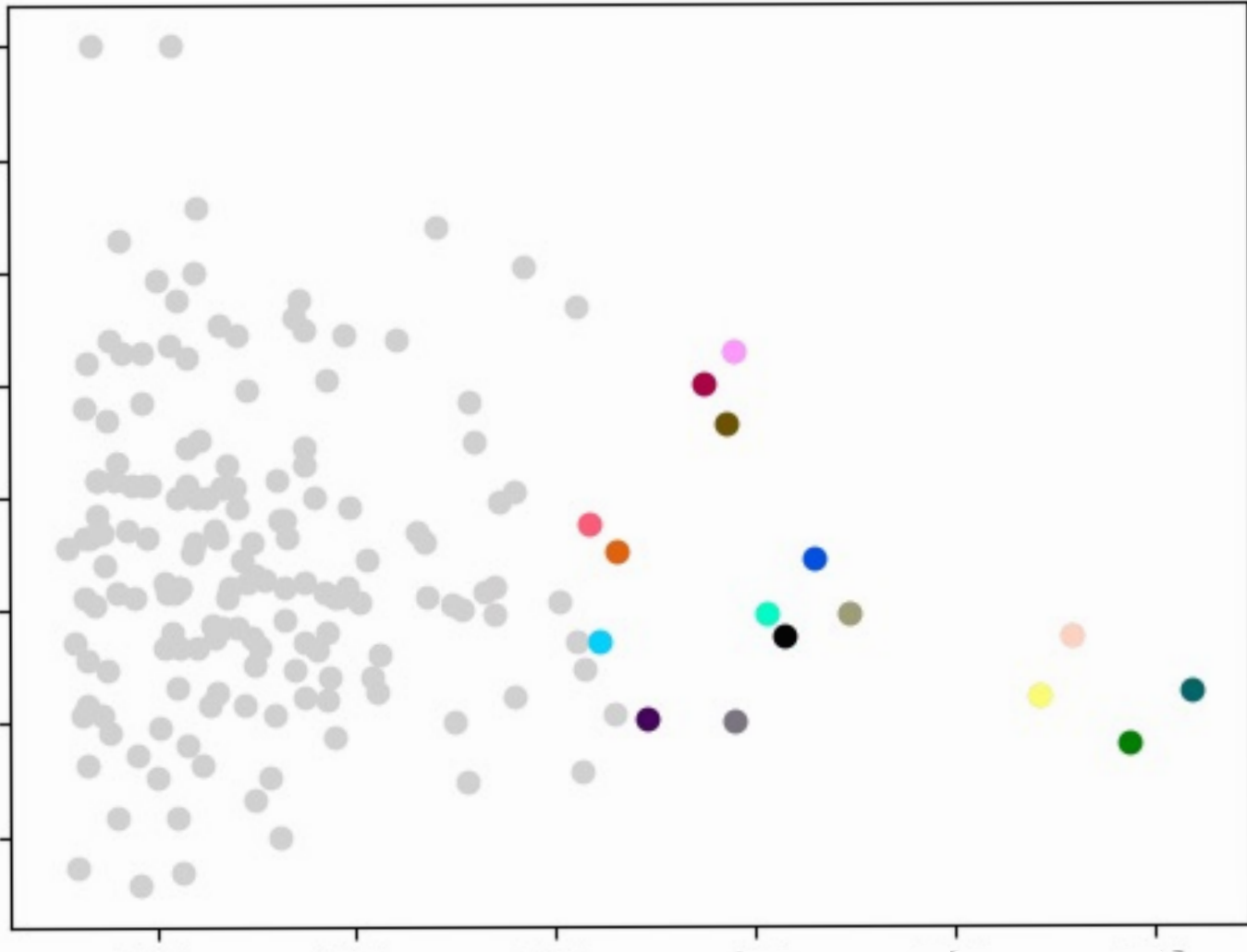
# Blocking for many treatment groups

For each cluster ...



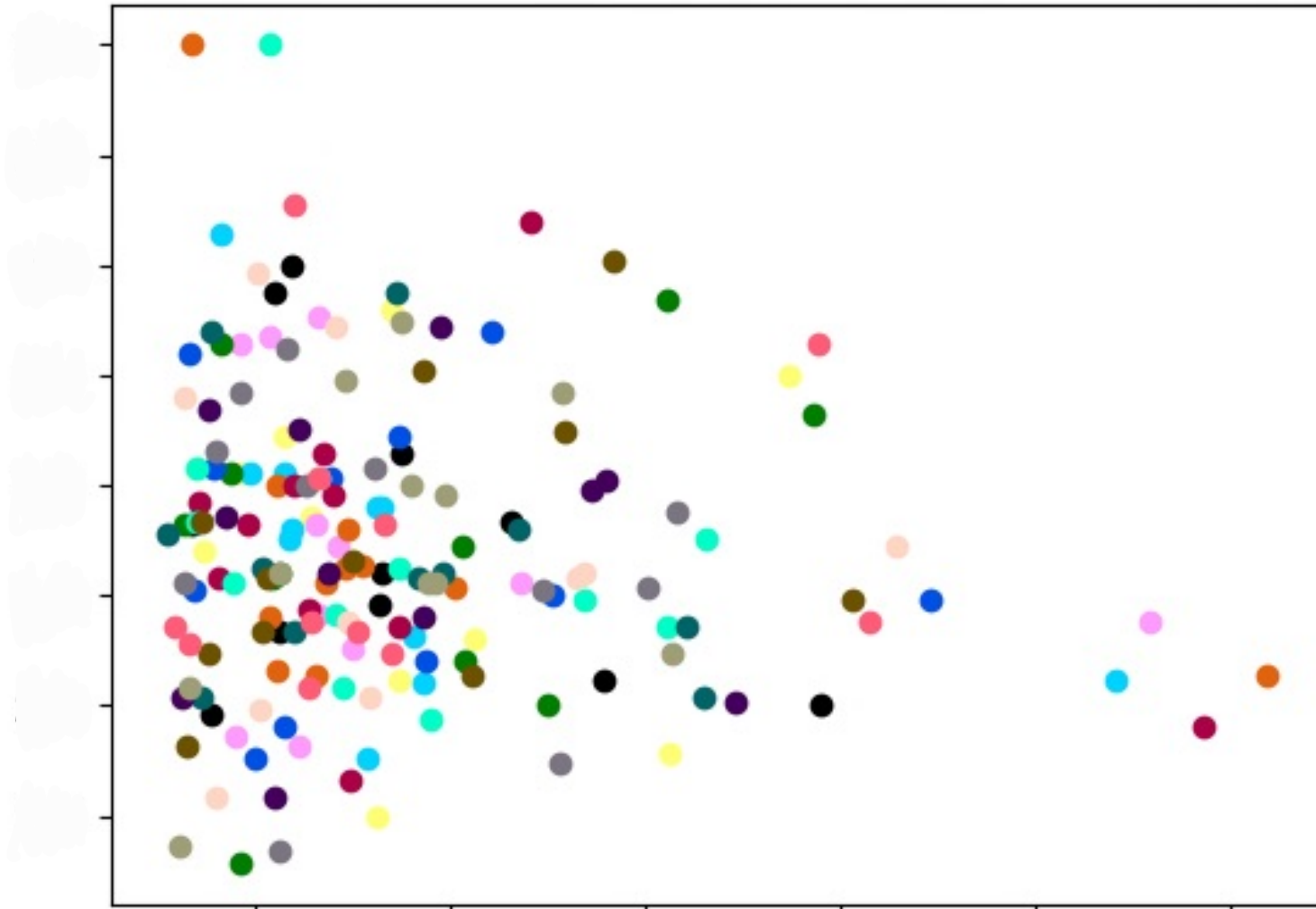
# Blocking for many treatment groups

Choose a random bijection from villages to treatments



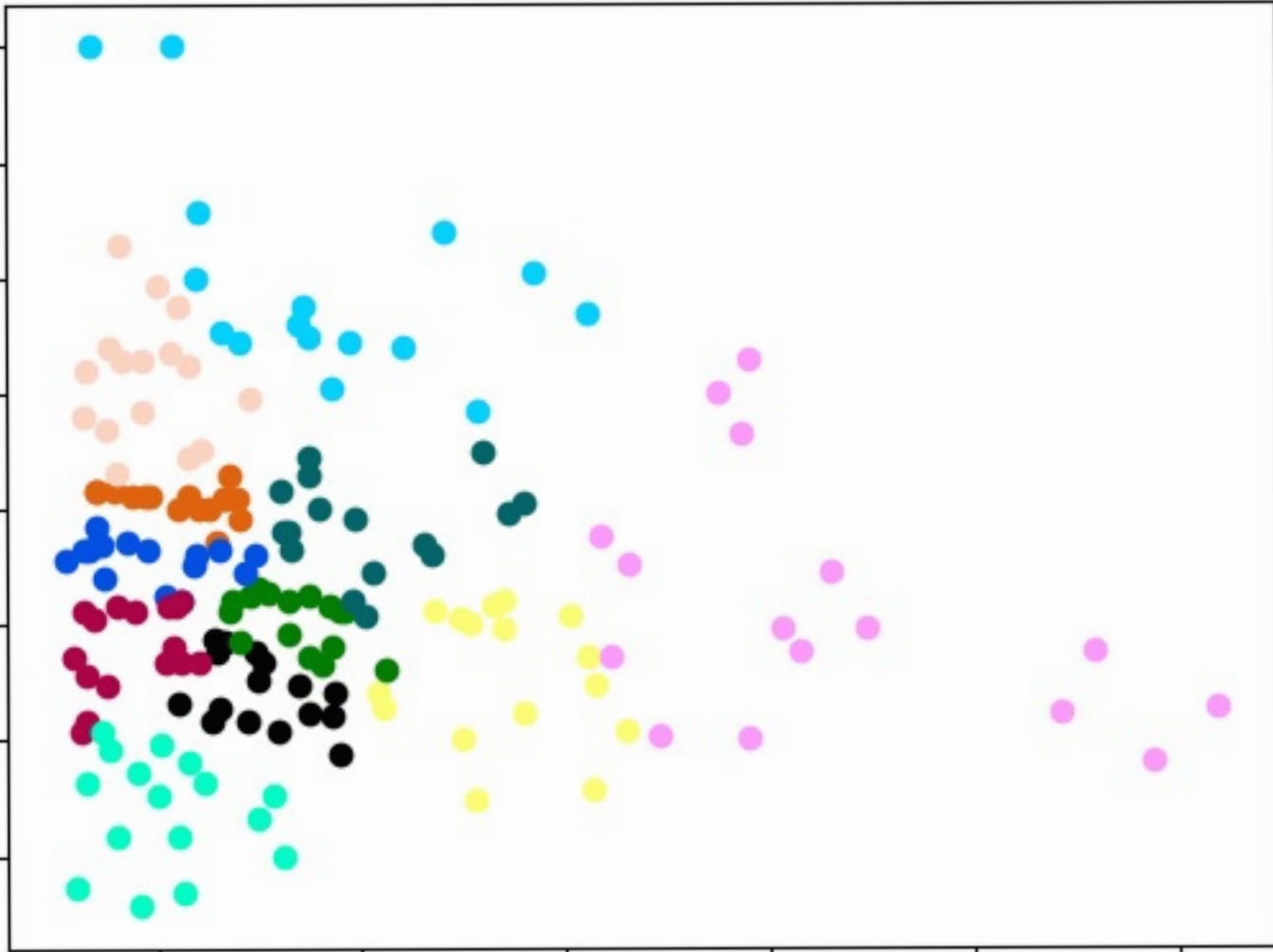
# Blocking for many treatment groups

Assign each cluster independently  
to get 16 groups of 11 villages each



# Blocking for many treatment groups

Create 11 clusters of 16 villages each

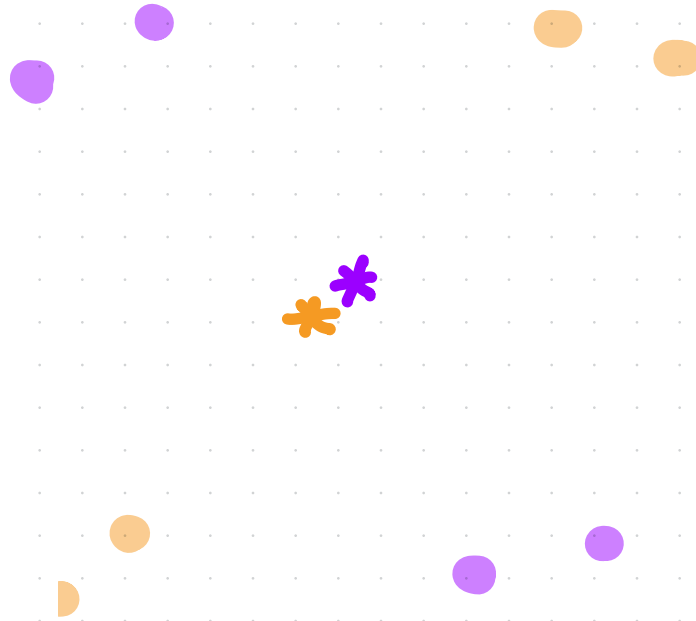


# Discrepancy Theory



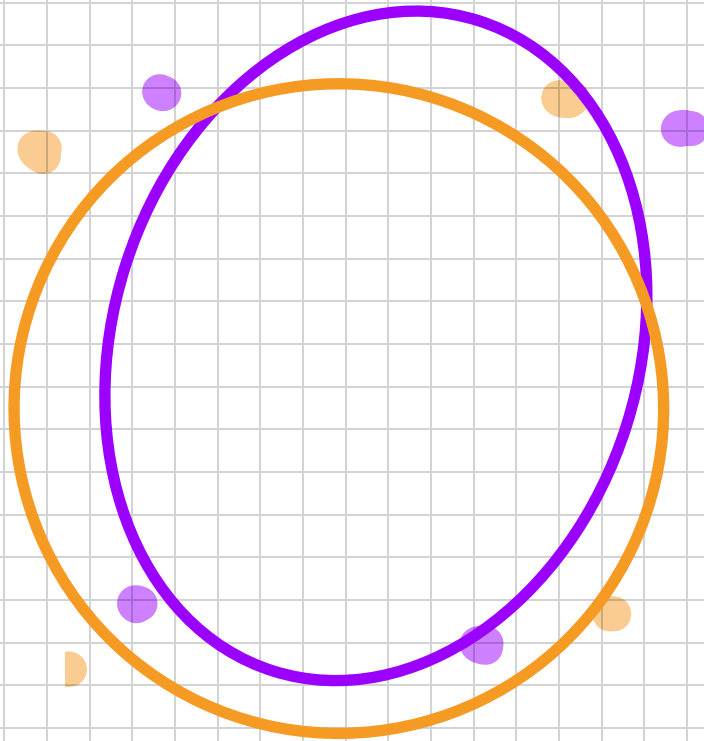
Can make means similar

# Discrepancy Theory



Can make means similar

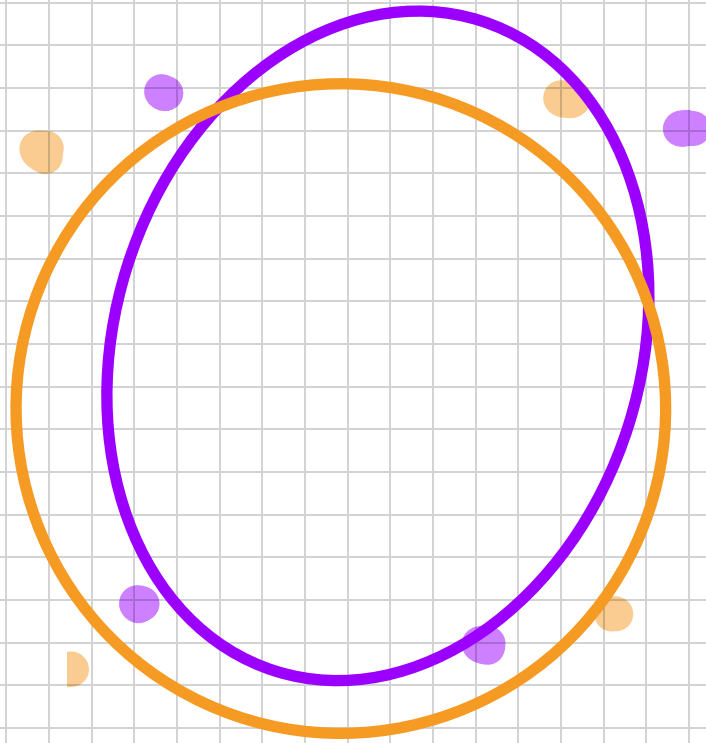
Similar moment ellipses always possible



Marcus-S-Srivastava  $\rightarrow$  Kadison-Singer  $\rightarrow$  Weaver



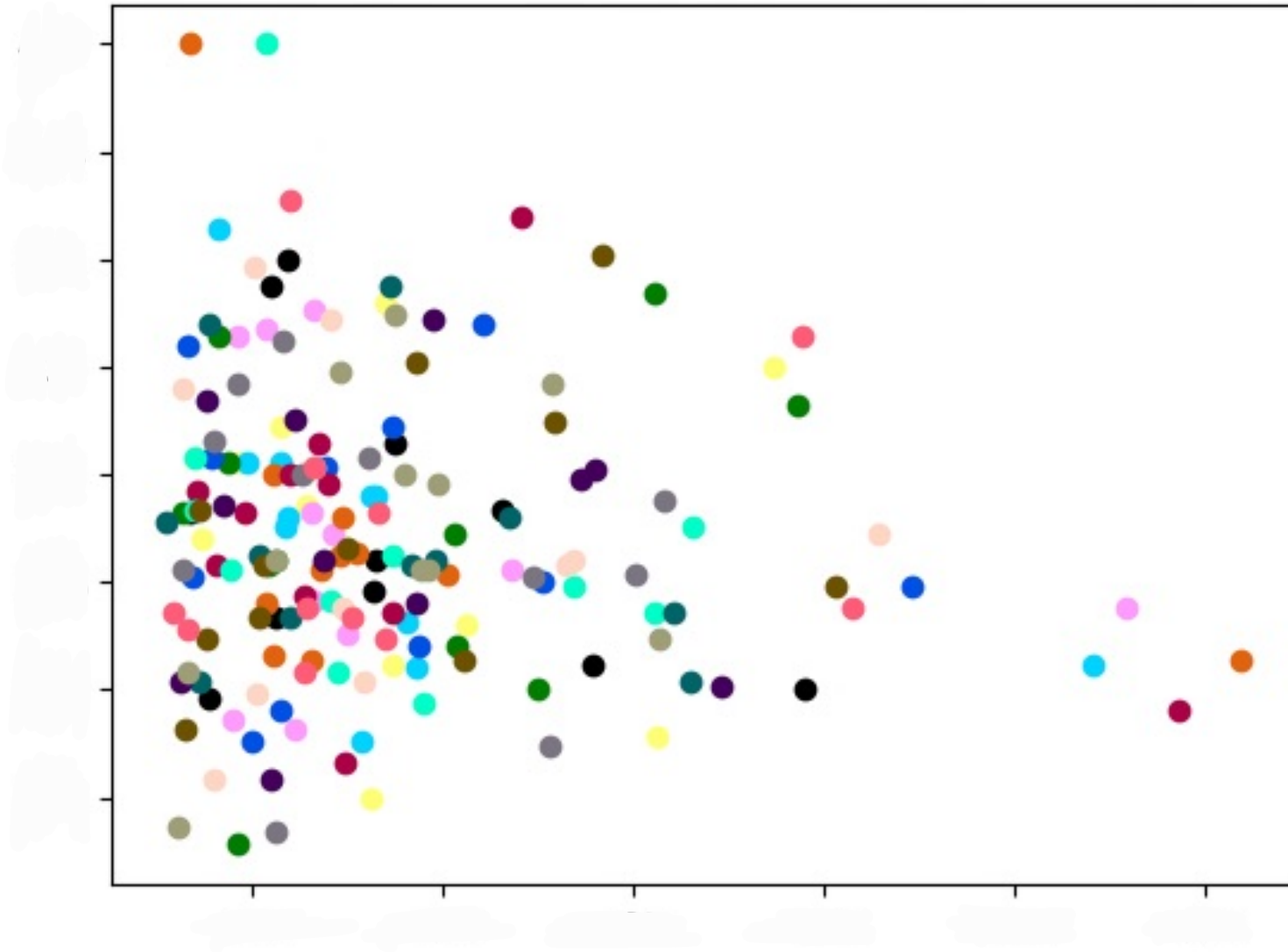
Similar moment ellipses always possible



Marcus-S-Srivastava  $\rightarrow$  Kadison-Singer  $\rightarrow$  Weaver

Open: Balance means and second moments

# Balanced Everything



# Randomization

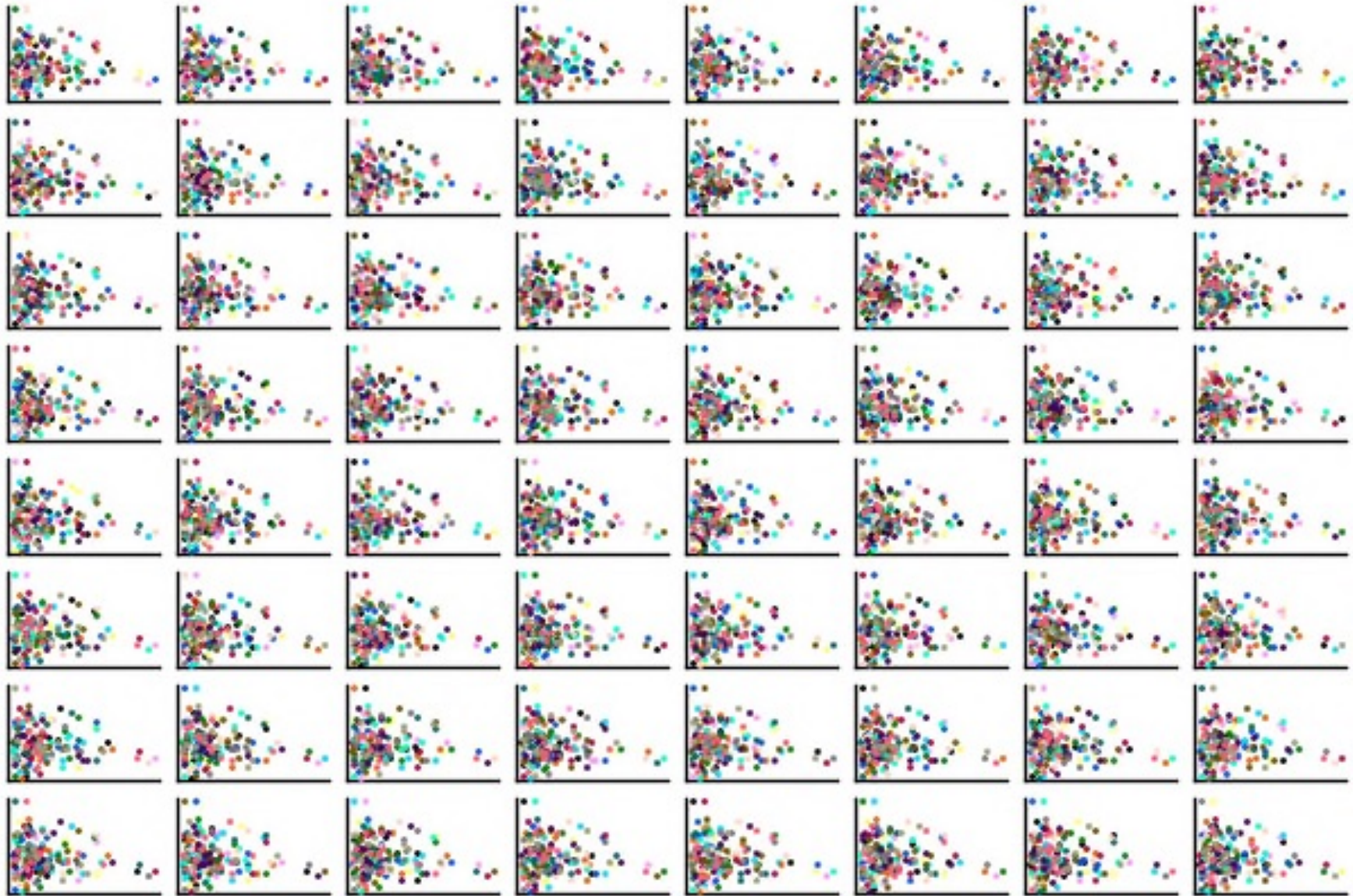
Allows one to argue results unlikely to be due to a poor assignment.

Need randomization for confidence intervals

Can balance better on average

This is not an optimization problem!

100 balanced but very different assignments



1. Framework & Mathematical Formalization

2. Algorithm

The Gram-Schmidt Walk Design is

**Robust**: never much worse than iid random

**Balanced**: much better when covariates  
correlate with outcomes

# Neyman-Rubin Model of Experiments

Consider two treatment groups:

$A = \text{Test}$  and  $B = \text{Control}$

Two potential outcomes for subject  $i$

observe  $a(i)$  if  $i \in A$   
 $b(i)$  if  $i \in B$

Can not observe both

Assignment is only source of randomness

Response to treatment is NOT random

# Designs

The design is the distribution of  $A, B$

uniform:  $\Pr[i \in A] = 1/2$ , independently

balanced: A uniform subset of half

Matching: divide subjects into disjoint pairs  $(i, j)$

assign  $i \rightarrow A, j \rightarrow B$  or

$i \rightarrow B, j \rightarrow A$

with prob  $1/2$

# Neyman-Rubin Model for Experiments

Two potential outcomes for subject  $i$

observe	$a(i)$	if $i \in A$	prob $\frac{1}{2}$
	$b(i)$	if $i \in B$	prob $\frac{1}{2}$

Can not observe both

Want to measure average treatment effect

$$\tau = \frac{1}{n} \sum_i a(i) - b(i) \quad (\text{ATE})$$



# Horvitz-Thompson Estimator

$$\text{Estimate } \tau = \frac{1}{n} \sum_i a(i) - b(i)$$

$$\text{by } \hat{\tau} = \frac{2}{n} \left( \sum_{i \in A} a(i) - \sum_{i \in B} b(i) \right)$$

$$\mathbb{E} \hat{\tau} = \tau$$

Are not using difference of means

$$\frac{1}{|A|} \sum_{i \in A} a(i) - \frac{1}{|B|} \sum_{i \in B} b(i)$$

Differs from Horvitz-Thompson when  $|A| \neq |B|$

# Precision

$$P_{\tau} [ |\hat{\tau} - \tau| > t ]$$

## Confidence Interval

Estimator of  $P_{\tau} [ |\hat{\tau} - \tau| > t ]$

# Formula for error of estimator

$$\text{Set } z(i) = \begin{cases} 1 & i \in A \\ -1 & i \in B \end{cases}$$

$$n(\hat{\tau} - \tau) = z^T (a+b) = z^T \mu \text{ where } \mu \stackrel{\text{def}}{=} a+b$$

proof

$$n\tau = \sum_i a(i) - b(i)$$

$$n\hat{\tau} = 2 \sum_{i \in A} a(i) - 2 \sum_{i \in B} b(i)$$

$$n(\hat{\tau} - \tau) = \sum_{i \in A} (a(i) + b(i)) - \sum_{i \in B} (a(i) + b(i))$$

How show  $\Pr[|\hat{\tau} - \tau| > t]$  is small?

1. Estimate  $MSE \stackrel{\text{def}}{=} E(\hat{\tau} - \tau)^2$

$$\text{Chebyshev: } \Pr[|\hat{\tau} - \tau| > c\sqrt{MSE}] \leq \frac{1}{c^2}$$

2. Higher moments and

Sub-Gaussian Concentration

# Mean Squared Error

$$\text{MSE}(\tilde{\gamma}) = \frac{1}{n^2} \mathbb{E}_{\mathbf{z}} (\mathbf{z}^T \mu)^2$$

$$z(i) = \begin{cases} 1 & i \in A \\ -1 & i \in B \end{cases}$$

$$= \frac{1}{n^2} \mathbb{E}_{\mathbf{z}} (\mu^T \mathbf{z})(\mathbf{z}^T \mu)$$

$$= \frac{1}{n^2} \mu^T (\mathbb{E}_{\mathbf{z}} \mathbf{z} \mathbf{z}^T) \mu$$

$$= \frac{1}{n^2} \mu^T \mathbf{Z} \mu$$

$\mathbf{Z} \stackrel{\text{def}}{=} \mathbb{E}_{\mathbf{z}} \mathbf{z} \mathbf{z}^T$  is the covariance matrix of  $\mathbf{z}$

# Mean Squared Error

$$\text{MSE}(\tilde{\tau}) = \frac{1}{n^2} \mathbb{E}_{\mathbf{Z}} (\mathbf{z}^T \mu)^2$$

$$z(i) = \begin{cases} 1 & i \in A \\ -1 & i \in B \end{cases}$$

$$= \frac{1}{n^2} \mathbb{E}_{\mathbf{Z}} (\mu^T \mathbf{z})(\mathbf{z}^T \mu)$$

$$= \frac{1}{n^2} \mu^T \left( \mathbb{E}_{\mathbf{Z}} \mathbf{z} \mathbf{z}^T \right) \mu$$

$$= \frac{1}{n^2} \mu^T \mathbf{Z} \mu$$

$$\leq \frac{1}{n^2} \|\mu\|^2 \|\mathbf{Z}\|_2 \quad \leftarrow \begin{array}{l} \text{operator norm} \\ \text{of } \mathbf{Z} \end{array}$$

We can know  $\mathbf{Z}$ , but not  $\mu$

So, want  $\|\mathbf{Z}\|_2$  small

# Measure Robustness by $\|Z\|_2$

There is a  $\mu$  such that

$$\mu^T Z \mu = \|\mu\|^2 \|Z\|_2$$

So, worst-case mean squared error  
is captured by  $\|Z\|_2$

# Robustness - iid case

For  $z$  uniform in  $\{\pm 1\}^n$

$$Z = \text{Cov}(z) = I \quad \text{and} \quad \|Z\| = 1$$

$$\text{and} \quad \text{MSE} = \frac{1}{n^2} \|\mu\|^2$$



# Uniform Design Maximizes Robustness

For  $Z$  uniform in  $\{\pm 1\}^n$

$$Z = \text{Cov}(z) = I \quad \text{and} \quad \|Z\| = 1$$

For every other design,  $\|Z\| \geq 1$

To get lower variance,  
give up a little in worst case  
need nice  $\mu$  or helpful covariates

MSE - Random Balanced,  $|A|=|B|$

For uniform  $z$  s.t.  $z^T \mathbf{1} = 0$

$$Z = \frac{n}{n-1} (I - \frac{1}{n} \mathbf{1} \mathbf{1}^T) \quad \|Z\|_2 = \frac{n}{n-1}$$

# MSE - Random Balanced, $|A|=|B|$

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$$MSE = \frac{1}{(n-1)^2} \left\| \underbrace{\mu - \frac{1}{n} \mathbf{1}^T \mu}_{\text{small if mean of } \mu \text{ far from } 0} \right\|_2^2$$

larger than  
 $\frac{1}{n^2}$

small if  
mean of  $\mu$   
far from 0

Can be worse than iid,

but often preferred, especially if  $a, b \geq 0$

# Covariates

$$x_1, \dots, x_n \in \mathbb{R}^d$$

$$X = \begin{pmatrix} | & & | \\ x_1 & \dots & x_n \\ | & & | \end{pmatrix}$$

Can help if  
 $\mu$  close to row span of  $X$

Ideal case :  $\mu = X^T \beta$

$$\begin{aligned} \text{Gives } n^2 \text{MSE}(\hat{\tau}) &= \mu^T Z \mu = \beta^T X Z X^T \beta \\ &\leq \|\beta\|_2^2 \|X Z X^T\|_2 \end{aligned}$$

As don't know  $\beta$ , will try to make

$$\|X Z X^T\|_2 \text{ small}$$

# Impact of Balance and Robustness

$$\text{MSE}(\hat{\tau}) \leq \frac{1}{n^2} \min_{\beta \in \mathbb{R}^d} \left[ \underbrace{\sigma_z \| \mu - X^T \beta \|_2^2}_{\substack{\text{error of} \\ \text{linear fit}}} + \underbrace{\sigma_x \| \beta \|_2^2}_{\substack{\text{complexity} \\ \text{of } \beta}} + \text{cross term} \right]$$

↑  
safe to ignore

$\sigma_z = \|Z\|_2$  measures Robustness

$\sigma_x = \|XZ^T\|_2$  measures Balance

# Balance - Robustness Tradeoff

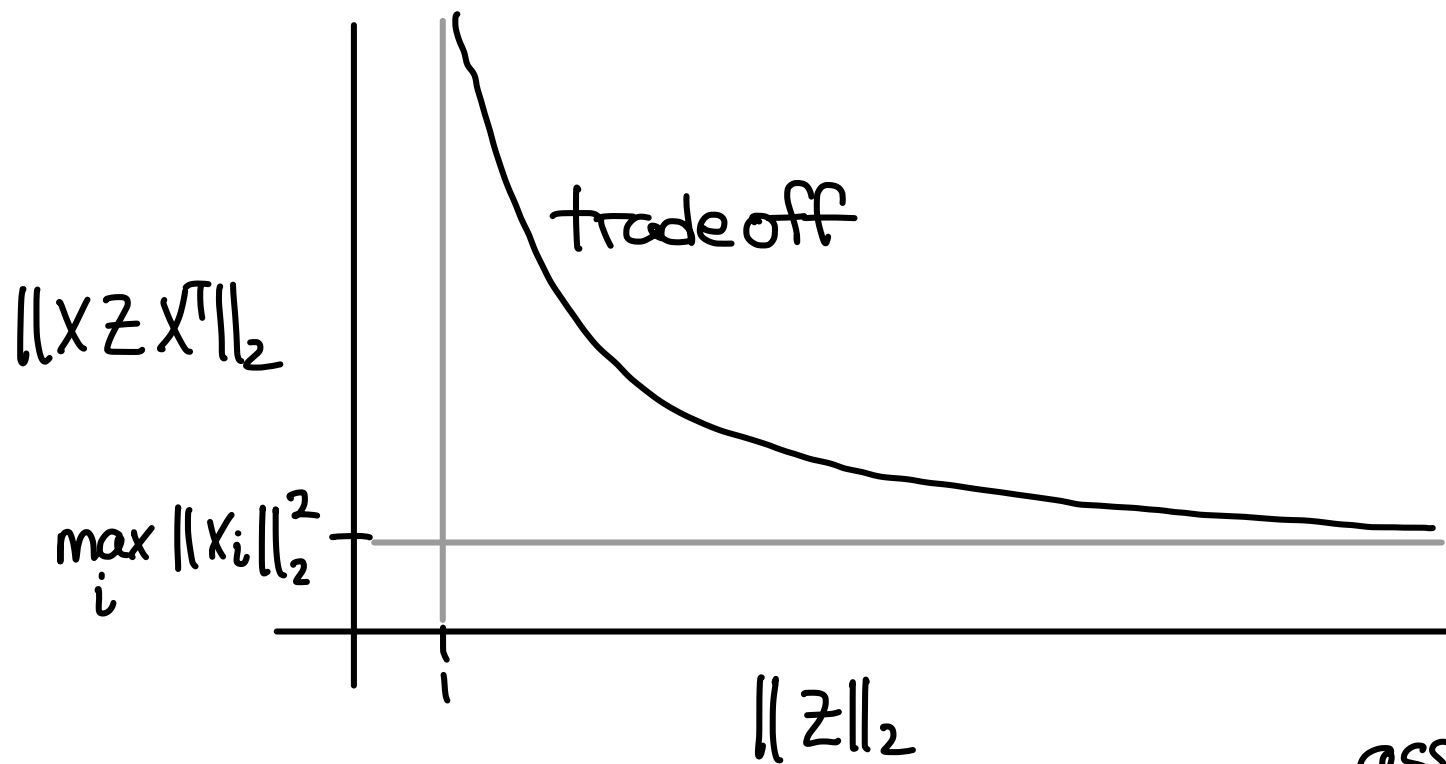
Robustness

$$\|Z\|_2 \geq 1$$

Balance

$$\|XZX^T\|_2 \geq 1$$

in general



assuming  $\|x_i\|_2 \leq 1$

# Matching Design

$$\|Z\|_2 = 2$$

$$Z = \begin{pmatrix} 1 & -1 & 0 & 0 & 0 & 0 \\ -1 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 1 & -1 & 0 & 0 \\ 0 & 0 & -1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 0 & \ddots & \\ 0 & 0 & 0 & 0 & & \end{pmatrix}$$



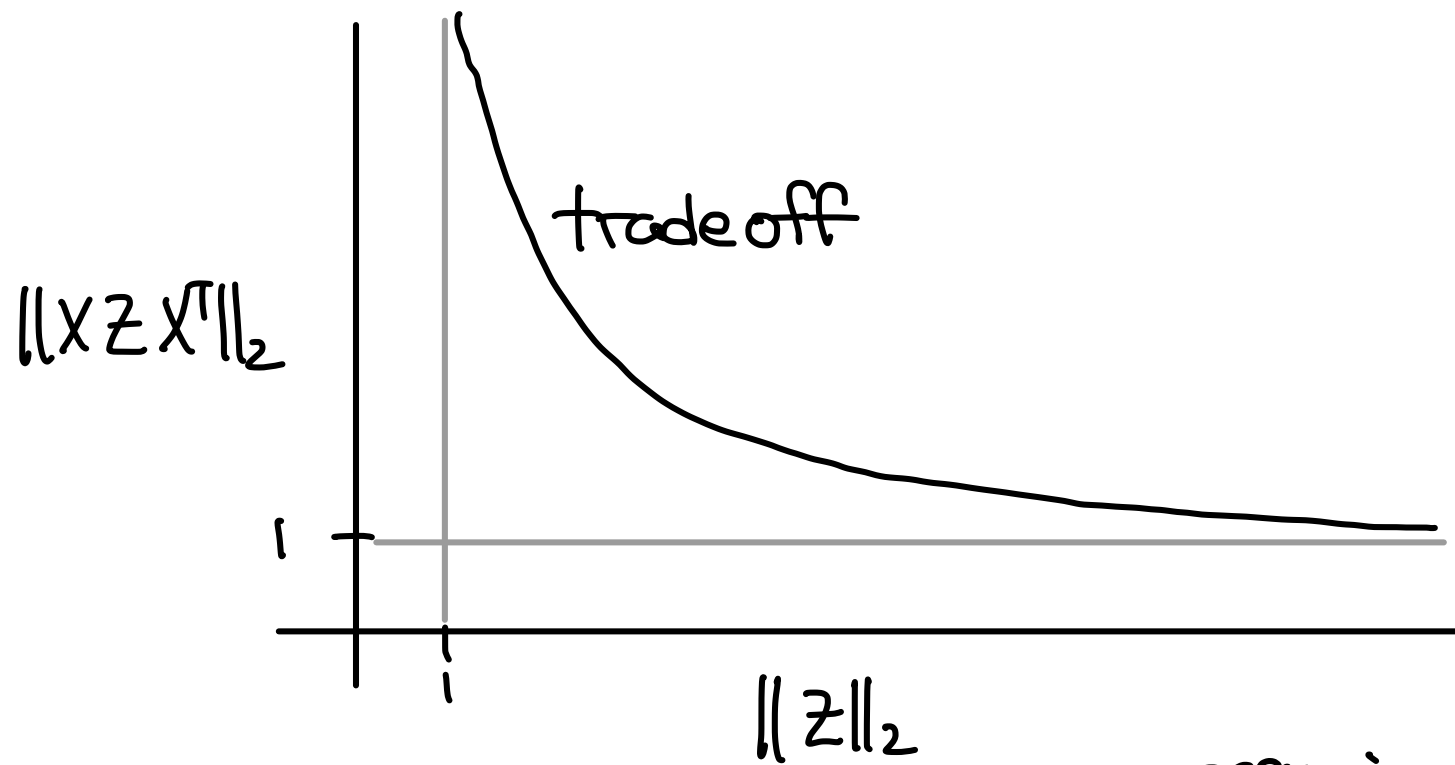
For  $x_1, \dots, x_n$  uniform in unit ball in  $\mathbb{R}^d$   
and best possible matching

$$\mathbb{E} \|XZ X^T\|_2 \geq \text{const} \cdot \frac{n^{1-2/d}}{d}$$

# Gram-Schmidt Walk Design

For all  $\phi \in (0,1)$ , obtains

$$\|Z\|_2 \leq \frac{1}{\phi} \quad \|XZX^T\|_2 \leq \frac{1}{1-\phi}$$



assuming  $\|x_i\|_2 \leq 1$



# Gram-Schmidt Walk Design

For all  $\phi \in (0,1)$ , obtains

$$\|Z\|_2 \leq \frac{1}{\phi} \quad \|XZ X^T\|_2 \leq \frac{1}{1-\phi}$$

$$Z \preceq (\phi I + (1-\phi) X^T X)^{-1}$$

$$\text{MSE}(\hat{\tau}) \leq \frac{1}{n^2} \min_{\beta \in \mathbb{R}^d} \left[ \frac{1}{\phi} \|\mu - X\beta\|^2 + \frac{1}{1-\phi} \|\beta\|^2 \right]$$

is a ridge regression  
regularized least squares

# Gram-Schmidt Walk Design

small when  
 $\mu$  near span  
of  $X$



$$\text{MSE}(\hat{\tau}) \leq \frac{1}{n^2} \min_{\beta \in \mathbb{R}^d} \left[ \frac{1}{\phi} \|\mu - X\beta\|^2 + \frac{1}{1-\phi} \|\beta\|^2 \right]$$

↑  
Grows  
with  $n$

↑  
Fixed as  
 $n$  grows

In asymptotic regimes

for  $n \gg d$ , want  $\phi \rightarrow 1$

Almost as robust as iid,

but can have much lower MSE

# Gram-Schmidt Walk Design

For all  $\phi \in (0,1)$ , obtains

$$\|Z\|_2 \leq \frac{1}{\phi} \quad \|XZX^T\|_2 \leq \frac{1}{1-\phi}$$

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With sub-Gaussian tails

# Gram-Schmidt Walk of Bansal, Dadush, Garg, Lovett '19

A polynomial-time algorithm  
that on input  $x_1, \dots, x_n$  with  $\|x_i\|_2 \leq 1$   
chooses a random  $z \in \{\pm 1\}^n$

so that  $\|XzX^T\|_2 \leq 40$

$Xz = \sum_i z(i)x_i$  is  $\sqrt{40}$ -subgaussian

→ Polynomial-time algorithm for  
Banaszczyk's Discrepancy Theorem

# Gram-Schmidt Walk of Bansal, Dadush, Garg, Lovett '19

A polynomial-time algorithm  
that on input  $x_1, \dots, x_n$  with  $\|x_i\|_2 \leq 1$   
chooses a random  $z \in \{\pm 1\}^n$

so that  $\|X Z X^T\|_2 \leq \cancel{40} \mathbf{1}$

$X_z = \sum_i z(i) x_i$  is  $\cancel{\sqrt{10}} \mathbf{1}$ -subgaussian

Harshaw, Sanyal, S, Zhang

# Gram-Schmidt Walk Design

Choose tradeoff parameter  $\phi \in (0, 1)$

Run GSW on augmented covariate vectors

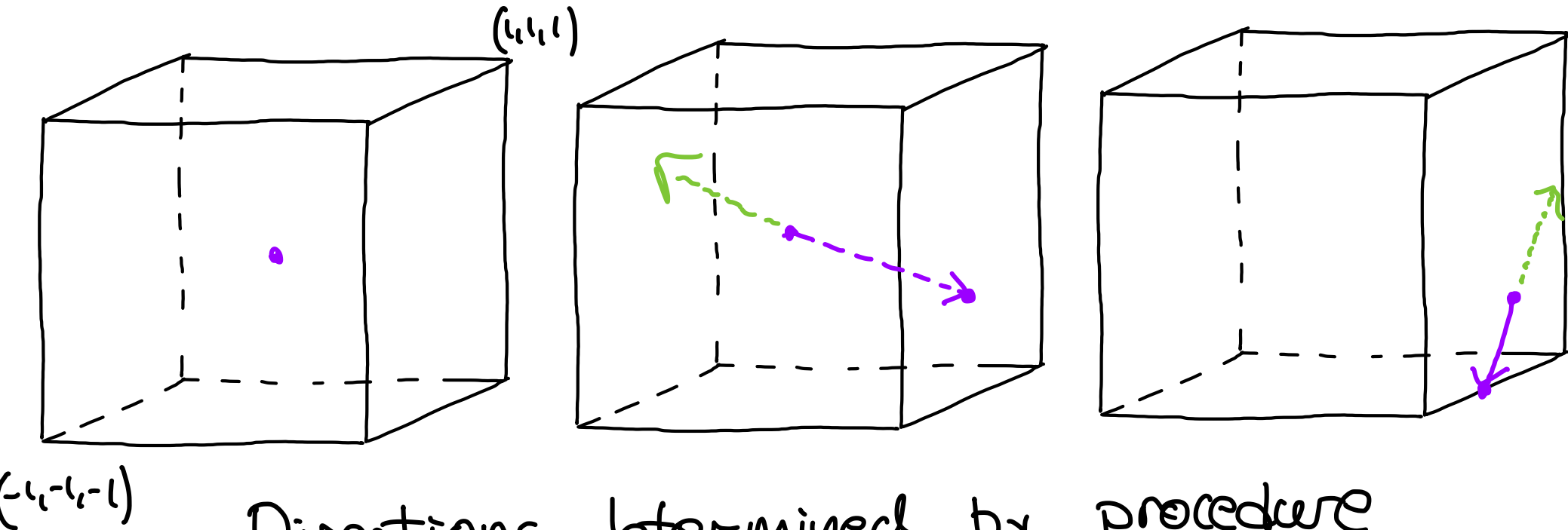
$$b_i = \begin{pmatrix} \sqrt{\phi} e_i \\ \sqrt{1-\phi} x_i \end{pmatrix} \quad \text{— elementary unit vector}$$

$$\text{Input matrix} = \begin{pmatrix} \sqrt{\phi} & I \\ \sqrt{1-\phi} & X \end{pmatrix}$$

And, randomly permute their order. \*

# Gram-Schmidt Walk Algorithm (BDGL)

Start with  $z = (0, \dots, 0)$ . Move inside  $[-1, 1]^n$



Directions determined by procedure like Gram-Schmidt.

Random steps provide Martingale

See also Beck-Fiala '81, Deville-Tillé '04

Improving GSW would require assumptions

Tradeoff within constant of optimal

Even for  $d$  fixed,  $n \rightarrow \infty$ ,  $x_i$  from nice distribution

$$\|XZX^T\|_2 \gtrsim 1$$

Zhang '22:  $\exists c > 0$  st. NP-hard to distinguish

$$\exists Z \quad \|XZX^T\|_2 = 0$$

$$\text{from } \forall Z \quad \|XZX^T\|_2 \geq c$$



# In Practice

Can choose design after examining  $X$   
and extensive simulation.

Can include functions of covariates.

Can weight covariates

Use ML, or regression, to adjust  $\hat{\tau}$ ?

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# Open Problems

Online version (see Kulkarni-Reis-Rothvoss)

Other relations between  $\chi$  and  $\mu$ ?

Matrix Spencer Conjecture

Komlos Conjecture:  $\exists C$  s.t.

$\forall x_1, \dots, x_n$  with  $\|x_i\|_2 \leq 1$  for all  $i$

$\exists z \in \{\pm 1\}^n$  s.t.  $\|\sum z(i) x_i\|_\infty \leq C$

# To learn more...



Cornell University

arXiv > stat > arXiv:1911.03071

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Statistics > Methodology

[Submitted on 8 Nov 2019 (v1), last revised 4 Feb 2022 (this version, v5)]

## Balancing covariates in randomized experiments with the Gram-Schmidt Walk design

Christopher Harshaw, Fredrik Sävje, Daniel Spielman, Peng Zhang

v1: CS style exposition

v2: For experimentalists and statisticians  
more results  
different simulations

v3, v4, v5, v6: adding stuff referees request

v7: CLT, variance estimator, CI, +

Packages for Julia and R on Github